

Columbia Middle School PTSO
Meeting Minutes
January 6, 2011 from 6:59 pm till 8:00 pm

Present:

Two Columbia Middle School Students, Steve Hamilton, Alissa VonHolten, Jessica Hyatt, Ginger Regali, and Terry Foxworthy.

Special Guests:

Ed and Kelly Guns from Rock Solid Services

Review Minutes of last Meeting:

Approval of minutes: Approved. Alissa motioned and Steve seconded. All approved.

Old Business:

Fundraising - Ed and Kelly Guns presented Rock Solid Services their company for fundraising and promotions within the school districts of Colorado. They work closely with QSP and Time Warner on magazines sales within their program.

- The school keeps 45% (no hidden costs, no additional charges for prizes, etc.).
 - If there is a mistake they handle and resolve the issues with directly.
 - They handle all orders, work closely with the school and provided additional support.
 - They facilitate prizes. Eight percent prize promotion.
 - Own Accounting team
 - Initial day / Late day orders
 - Special programs for special days like the October count.
- Prizes – Cash / Event based (obstacle course, inflate style events, etc.).
 - Individual or Team based
- Created a special incentive program for all students
- Frozen food – cookie dough 42%
 - They have a e-mail blast to let parents know when orders arrive
 - Mailer goes home
 - Works with school to communicate with parents so no mistake
 - One late day delivery to ensure that the supplies are not left at the school
- Faculty Incentives
- Spring fundraising opportunities
 - World Finest Chocolate
 - Easter Delights
 - Scotts
- Direct donation
- Year to Year contracts
 - Feels they should prove every year why to utilize their program
 - Combo Sales
 - Magazine
 - Cookie Dough

New Business:

Students are interested in the possibly use of electronic devices like the nook and kindle for reading in literacy classrooms only. School and Mr. Hamilton to consider, but school policy does not approve any electronics devices.

Committee Chair Reports:

- A. Hospitality – No news to report
- B. Apparel sales – No news to report

Principal updates / accountability:

Mr. Hamilton is working on some special grant requests that will help give our students and opportunity to be college bound in the future. Summit 54 is looking very positive. Gear up is looking very positive. Received letter from the state department, step one is complete and we are now is step two.

Review of Treasures Report:

Checking account: \$7250.59
Savings account: \$3878.13
Total: \$11128.72
Treasures report filed for audit.

Upcoming Events:

February Tech Night
Martin Luther King Day January 17th

Next meetings: February 10, 2011